



MEDIA ALERT

Snowflake Lounge 2022

Park Avenue Armory Annual Holiday Fundraiser Returns to In-Person Festivities Since Onset of Global COVID-19 Pandemic

Funds Raised Support Armory Arts Education Programs

WHAT: On **Sunday, December 11, 2022**, the castle-like setting of Park Avenue Armory will once again be transformed into a winter wonderland for **Snowflake Lounge**, its annual family holiday fundraiser for the young and the young at heart. The marks the first in-person Snowflake Lounge celebration since the onset of the COVID-19 pandemic in March 2020.

The afternoon will feature annual favorites recommended for **ages 3 and up**, such as ornament creation, cookie decorating, holiday carolers, children's choirs, sweet treats, and flowing hot chocolate and champagne as well as a visit from Santa, who will hold court in one of the Armory's historic rooms and be available to take keepsake photos with kids and families. Fifth and sixth grade attendees will also have the opportunity to explore the Blizzard Ball in one of the Armory's historic company rooms, an exclusive set up for pre-teens featuring snacks, activities, music by DJ Owen, and a neighboring adult lounge.

For those unable to attend the in-person event, the 2022 Snowflake Lounge will also feature Snowflake-at-Home Party Boxes alongside the in-person event. This specially curated kit of creative activities will bring children on a journey through the Armory's historic rooms with Sally Snowflake as their guide. Whimsical activities will include holiday crafts, cookie decorating, and tempting treats to share with loved ones. Activities are designed for specific age groups—ages 3 to 5; ages 6 to 9; and ages 10 to 13—and may require varying levels of adult assistance. Dietary accommodations available upon request.

Funds raised will support the Armory's Arts Education programs, focusing on creative, outside-the-box thinking *at no cost to schools* for students from underserved public schools in New York City. Programs include student performances for all Armory productions; in-depth curriculum-based residencies at partner schools; and a paid and highly mentored Youth Corps internship program that includes job training and engagement with Armory artists.

WHEN: Sunday, December 11, 2022
VIP Entry 3:30pm | Event 4:00pm – 6:30pm
Blizzard Ball 4:30pm – 6:30pm
Festive Attire

WHERE: Thompson Arts Center at Park Avenue Armory
643 Park Avenue at East 67th Street
New York, NY 10065

WHO: Snowflake Lounge Committee members include: **Hélène Comfort; Abigail Baratta; Enrica Bentivoglio D'arengi; Katherine Birch; Clemence Boissonnas; Melanie Bouvard; Sonja Brand; Sana Clegg; Austen Cruz; Nathalie Danilovich; Jessie Ding; Amandine Freidheim; Agnes Gund; Meghan Klopp; Kate Lauprete; Jackie Martin; Whitney Mogavero; Stephanie Newhouse; Marie-Noëlle Pierce; Natalya Poniatowski; Charmaine Portis; Jennifer Reardon; Whitney Rouse Teach; Christine Sethi; Shirley Steinberg; Jenny West; Samiah Zafar; and Malena Zhang.**

TICKETS: For the In-Person Snowflake Lounge Event on December 11th, Individual Tickets and Blizzard Ball Tickets at \$200 and Committee Packages starting at \$1,000 are available for purchase through the Snowflake Lounge Committee Response Form on armoryonpark.org.

Individual Snowflake-at-Home Party Boxes at \$150 may be hand delivered locally, shipped throughout the United States, or donated to Armory Partner Schools.

For ticket questions, please contact the Armory's Special Events team at (212) 616-3852 or specialevents@armoryonpark.org.

HEALTH & SAFETY: Masks are optional for this event. For additional information about the Armory's COVID-19 policies, please visit the organization's [FAQ page](#).

SPONSORS: Citi and Bloomberg Philanthropies are the Armory's 2022 Season Sponsors.

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Media Contacts

For more information or to request images, please contact:

Tom Trayer, ttrayer@armoryonpark.org or (212) 933-5801

Allison Abbott, aabbott@armoryonpark.org or (212) 933-5834